Final‌Review‌‌Sheet‌‌ ‌

Review‌content‌‌for‌‌final‌‌ ‌

* University‌ ‌

ASCJ‌‌200‌ ‌

Spring‌‌2020‌‌Final‌‌Exam‌‌Review‌‌Sheet‌ ‌

● The‌‌final‌‌exam‌‌will‌‌be‌‌distributed‌‌via‌‌Blackboard‌‌at‌‌2pm‌‌PST‌‌on‌‌May‌‌6.‌You‌‌‌will‌‌have‌‌ 24‌‌hours‌‌to‌‌complete‌‌the‌‌exam,‌‌but‌‌it‌‌is‌‌recommended‌‌that‌‌you‌‌spend‌**no‌**‌**‌more‌‌than‌‌**

**2‌hours‌‌**.‌You‌‌will‌‌upload‌‌it‌‌to‌‌Blackboard‌‌by‌‌or‌‌before‌‌**May‌**‌**7‌‌2pm‌‌PST‌‌**.‌ ‌

● Late‌‌exams‌‌will‌‌not‌‌be‌‌accepted,‌‌and‌‌a‌‌missing‌‌exam‌‌will‌‌result‌‌in‌‌failing‌‌the‌‌course.‌ ‌

● You‌will‌‌be‌‌assessed‌‌based‌‌on‌‌your‌‌ability‌‌to‌‌decode‌‌and‌‌analyze‌‌a‌‌range‌‌of‌‌media,‌‌‌ using‌‌readings,‌‌key‌‌terms,‌‌and‌‌lectures‌‌as‌‌support.‌ ‌

● The‌‌exam‌‌will‌‌consist‌‌of‌‌5‌‌(out‌‌of‌‌8)‌‌equally‌‌weighted‌‌questions.‌For‌‌‌each‌‌short‌‌

answer‌(approximately‌‌250‌‌words‌‌each),‌‌you‌‌will‌‌be‌‌given‌‌a‌‌piece‌‌of‌‌news‌‌or‌‌media‌‌‌

to‌decode‌‌using‌‌**two‌**‌**designated‌‌terms/concepts‌‌**from‌‌the‌‌list‌‌below‌.‌You‌‌must‌‌use‌‌‌ the‌‌terms‌‌correctly‌‌and‌‌clearly‌‌contextualize‌‌them‌‌so‌‌their‌‌meaning‌‌is‌‌clear.‌ ‌

**Terms‌and‌‌concepts:‌‌**The‌‌terms‌‌and‌‌concepts‌‌below‌‌should‌‌give‌‌you‌‌a‌‌sense‌‌of‌‌the‌‌topics‌‌‌

and‌themes‌‌you‌‌will‌‌be‌‌drawing‌‌from‌.‌Most‌‌of‌‌these‌‌terms‌‌can‌‌be‌‌found‌‌in‌‌*Create‌*‌*to‌‌Learn‌‌*,‌‌ lectures‌‌and‌‌class‌‌readings.‌‌ ‌

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Ideology‌ ‌

Information‌bubbles‌‌ ‌

Par‌‌ticipatory‌‌culture,‌‌participatory‌‌politics‌ ‌

Fake‌news‌‌ ‌

Appropriation‌ ‌

Normalization‌ ‌

Platforms‌ ‌

Advocacy‌ ‌

Cultural‌capital‌‌

Genre/genre‌conventions‌‌ ‌

Confirmation‌‌bias‌ ‌

Media‌‌frames,‌‌frameworks‌‌of‌‌interpretation‌ ‌

Data‌mining‌‌ ‌

Press‌‌freedom,‌‌intellectual‌‌freedom‌ ‌ Disintermediation‌ ‌

Epistemology,‌epistemological‌‌crisis‌‌ ‌ Objectivity‌‌vs.‌fairness‌‌‌in‌‌news‌‌coverage‌ ‌

Media‌‌power‌‌(this‌‌term‌‌can‌‌mean‌‌several‌‌different‌‌things,‌‌including‌‌the‌‌power‌‌of‌‌media‌‌to‌‌ shape‌‌public‌ ‌

opinion,‌‌the‌‌power‌‌of‌‌entities‌‌that‌‌control‌‌distribution‌‌or‌‌ collect‌‌data,‌‌etc.)‌ ‌

Ethics‌(tied‌‌to‌‌media‌‌production/consumption,‌‌sharing)‌‌ ‌

Monetization‌ ‌

Distribution‌ ‌

Satire/parody‌ ‌

Intertextuality‌ ‌

Fair‌‌use,‌‌transformative‌‌use‌ ‌

Media‌scarcity‌‌ ‌

Attention,‌attention‌‌economy‌‌ ‌

Algorithms‌ ‌

Implicit‌bias‌‌ ‌

Citizen‌journalism/professional‌‌journalism‌‌ ‌

Memes‌ ‌

Representation‌(identity,‌‌ethics)‌‌ ‌

Remix‌ ‌

Witnessing,‌‌testimony‌ ‌

The‌‌Other/Othering‌ ‌

SMELL‌test/PIE‌‌ ‌

Icon,‌‌iconicity,‌‌iconographic‌ ‌

Net‌neutrality‌‌ ‌

Civic‌‌media‌ ‌

Surveillance‌capitalism‌‌ ‌

Cancel‌‌culture‌ ‌

Selfie(s)‌ ‌

Information‌hygiene‌‌ ‌

Readings:‌‌The‌‌select‌‌readings‌‌below‌‌will‌‌help‌‌you‌‌review‌‌

key‌course‌‌themes‌‌and‌‌ideas‌.‌ ‌

Renee‌‌Hobbs,‌‌from‌‌Create‌‌to‌‌Learn‌‌(especially‌‌chapters‌‌

1-6;‌look‌‌for‌‌italicized‌‌terms‌‌in‌‌each‌‌chapter)‌‌ ‌

Greg‌‌Smith,‌‌from‌‌What‌‌Media‌‌Classes‌‌Really‌‌Want‌‌to‌‌ Teach‌ ‌

Philip‌Napoli,‌‌“Media‌‌Economics‌‌and‌‌the‌‌Study‌‌of‌‌Media‌‌‌ Industries”‌ ‌

Farhad‌‌Manjoo,‌‌“For‌‌Two‌‌Months‌‌I‌‌Got‌‌My‌‌News‌‌From‌‌

Print‌Newspapers‌.‌Here’s‌‌What‌‌I‌‌Learned”‌‌ ‌ Hua‌‌Hsu,‌‌“What‌‌Normalization‌‌Means”‌ ‌

Clay‌Shirky,‌‌“Truth‌‌Without‌‌Scarcity,‌‌Ethics‌‌Without‌‌Force”‌‌ ‌ Elizabeth‌‌Kolbert,‌‌“Why‌‌Facts‌‌Don’t‌‌Change‌‌Our‌‌Minds”‌ ‌

Ron‌‌Rosenbaum,‌‌“Against‌‌Normalization,‌‌Lessons‌‌from‌‌the‌‌ Munich‌‌Post”‌ ‌

Siva‌Vaidhyanathan,‌‌“Mark‌‌Zuckerberg‌‌doesn’t‌‌understand‌‌‌ free‌‌speech‌‌in‌‌the‌‌21st‌‌century.”‌ ‌

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